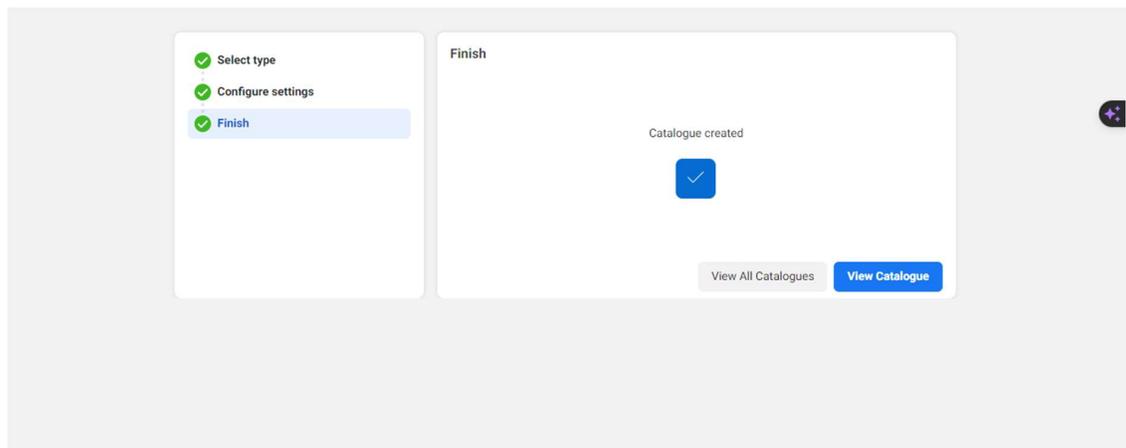


# WhatsApp Ecommerce Catalogue

WhatsApp Ecommerce Catalogue is a robust feature that empowers businesses to showcase and manage their products or services directly within the WhatsApp messaging platform. This tool serves as a virtual storefront, allowing businesses to create a catalog of their offerings, complete with product descriptions, images, pricing, and direct links for easy purchase.

To create a catalog and integrate it with Spacetree, follow the below steps.

## 1. Create an eCommerce Catalog

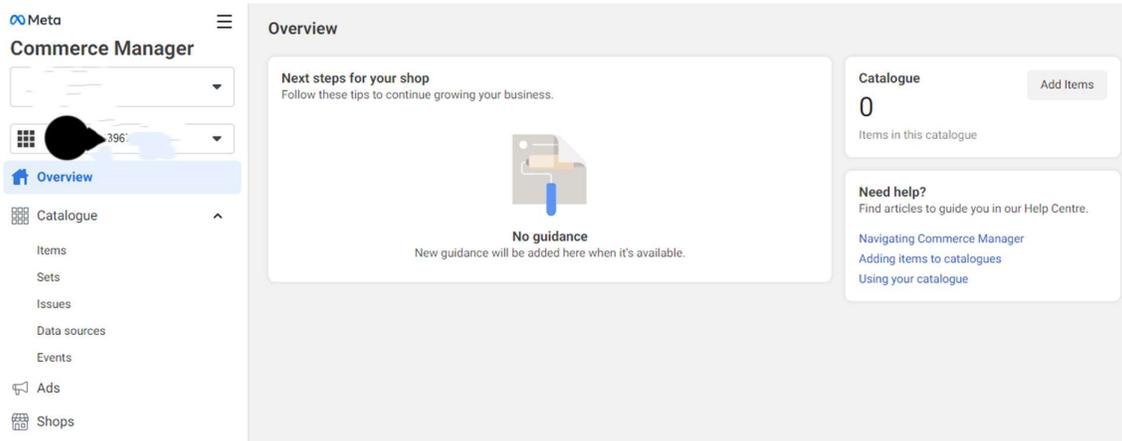


### PreviousNext

- Go to [business.facebook.com](https://business.facebook.com).
- Click on the `All Tools` menu.
- Click on `Create` and give the template a name.
- Select `Commerce`.
- It will redirect you to the Commerce Manager.
- From the top right corner, click on the profile and select your business account.
- Click on the `Add Catalogue` button.
- Choose the catalog type as `E-Commerce`.
- Select `Online` or `Local Products` based on your business type, then click `Next`.
- Choose the upload method (Upload Product Info or Connect a partner platform). For now, select the Upload Product Info.
- In the catalog owner section, select your business if you have multiple businesses.

- Give a name to the catalog and click `Create`.

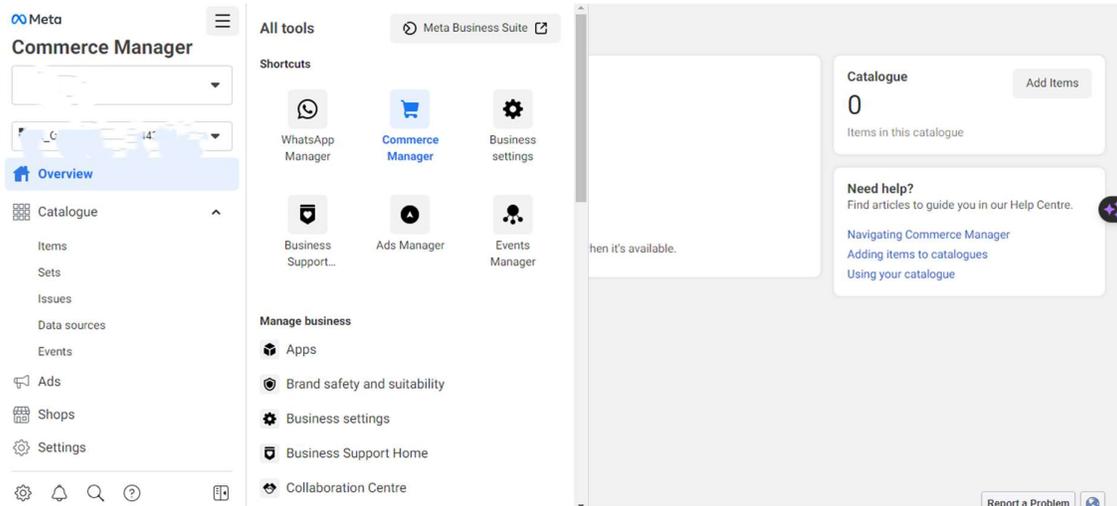
## 2. Add Products to the Catalog Manually



### PreviousNext

- Click on `View Catalog`.
- Click on the `Add Items` button.
- Choose to add products manually.
- Click `Next`.
- Upload product images.
- Enter the product title and description.
- Provide the product's website link.
- Set the price and sale price (if applicable).
- Optionally, select a Facebook product category and condition.
- Configure availability and status options.
- Brand name and content IDs are optional.
- Click `Upload Items`.

## 3. Connect the Catalog to WhatsApp



## PreviousNext

- From the `All Tools` menu, select `WhatsApp Manager`.
- Under Account Tools, click on `Catalogue`.
- Click on the `Choose Catalogue` button.
- Select the catalog.
- Click on the `Connect Catalogue` button.

## 4. Use the Catalog on WhatsApp

- Go to `Connect Account`.
- Choose the WhatsApp account.
- Click on the `Synchronize` button.

## 5. Configure Catalog Settings

MAIN MENU

Dashboard

WHATSAPP

Connect Account

Bot Manager

Subscriber Manager

Broadcasting

Live Chat

Webhook Workflow

eCommerce Catalog

TELEGRAM

Connect Bot

Bot Manager

Group Manager

Subscriber Manager

## WhatsApp eCommerce Catalog

Integrate and manage your WhatsApp catalogs

### Catalog Orders

Manage your catalog orders

Any Catalog  Any Status

#	Catalog	Buyer	Amount	Currency	Status	Actions	Ordered at	Updated at	Reminder Sent at	Payment Method
1		Kc Zs			Pending		13th Jun 23 16:14	16th Oct 23 15:53	Not Sent	Stripe
2		Re			Pending		14th Sep 23 10:57	14th Sep 23 10:57	14th Sep 23 11:28	
3		To Hi			Pending		6th Sep 23 12:19	6th Sep 23 12:19	6th Sep 23 12:50	
4		Re			Pending		14th Aug 23 16:26	14th Aug 23 16:26	14th Aug 23 16:58	
5		Di			Pending		23rd Jul 23 15:50	23rd Jul 23 15:50	23rd Jul 23 16:22	
6		Ja			Pending		19th Jul 23 02:24	19th Jul 23 02:24	19th Jul 23 02:56	
7		Re			Pending		11th Jul 23 16:15	11th Jul 23 16:15	11th Jul 23 16:46	
8		Re			Pending		10th Jul 23 16:22	10th Jul 23 16:22	10th Jul 23 16:54	
9		Re			Pending		9th Jul 23 15:42	9th Jul 23 15:42	9th Jul 23 16:14	
10		M			Pending		9th Jul 23 03:16	9th Jul 23 03:16	9th Jul 23 03:48	

Show 10 entries Showing 1 to 10 of 25 entries

Previous **1** 2 3 Next

### Catalog Orders (Manual Payment)

Manage your catalog orders (Manual Payment)

Any Catalog  Any Status

#	Catalog	Buyer	Amount	Currency	Attachment	Status	Actions	Ordered at	Additional Info
No matching records found									

Show 10 entries Showing 1 to 10 of 25 entries

Previous **1** 2 3 Next

### Catalog Manager

Manage your eCommerce catalogs

Any WhatsApp Account  Any Status

Image	Catalog	Public	Actions	Settings	Updated at
		<input type="checkbox"/>		Message + Payment + Webhook Send reminder after 30 mins	16th Oct 23 06:00
		<input checked="" type="checkbox"/>		Message + Payment + Webhook Send reminder after 30 mins	16th Oct 23 06:00

Show 10 entries Showing 1 to 2 of 2 entries

Previous **1** Next

## PreviousNext

- Go to the eCommerce catalog.
- You'll find the catalog name and ID. There's an option to enable or disable the public status.
- Under `Actions`, you can view catalog products. Synchronize any added or updated products.
- Select products and click `Synchronize`.
- You can also synchronize the full catalog.
- You can copy the catalog URL to share with your users.
- Remove the catalog by clicking the delete button.

## 6. Configure Message Templates and Settings

The screenshot displays a table of catalog settings with columns for Image, Catalog, Public, Actions, Settings, and Updated at. Two catalog entries are visible:

Image	Catalog	Public	Actions	Settings	Updated at
	1015597906488436	<input type="checkbox"/>		Message > Payment > Webhook Send reminder after 30 mins Dropdown menu: Checkout Link, Checkout Success, Order Status Update, Cart Reminder	16th Oct 23 06:00
	879000787226714	<input checked="" type="checkbox"/>		Message > New Order Email > Webhook Send reminder after 30 mins	16th Oct 23 06:00

At the bottom, there is a pagination control showing "Showing 1 to 2 of 2 entries" and "Previous 1 Next".

## PreviousNext

- Scroll down to `Catalog Manager`.
- Edit the message for the Checkout URL and Reminder.
- You can rewrite the message but don't change the Checkout URL.
- Add the payment method in Payment Settings (multiple options available).
- Configure cart settings, including tax percentage and shipping charges.
- Set up an abandoned cart reminder message and select the timing.
- You can view catalog orders and change the status of an order from the `Catalogue Order` at the top of the page.

## 7. Using the Catalog on WhatsApp

- When a user clicks on the catalog link you shared, the catalog will open on their WhatsApp.
- They can add products to the cart and proceed to checkout.
- Users will receive a checkout link on their WhatsApp.
- They can complete the purchase on the checkout page.
- Configure cart settings, including tax percentage and shipping charges.
- Set up an abandoned cart reminder message and select the timing.
- You can view catalog orders and change the status of an order from the `Catalogue Order` at the top of the page.

This step-by-step documentation should help users create an eCommerce catalog and use it on WhatsApp following your provided script.