



WhatsApp Webhook Workflow

Webhook workflow is a feature that allows you to automatically send messages to your WhatsApp subscribers whenever a specific event occurs in a third-party system. For example, you could use a webhook workflow to send a WhatsApp notification to your customer whenever an order is placed on your WooCommerce/Shopify store or any other platform.

To create a webhook workflow, you will first need to create a message template. This is the message that will be sent to your subscribers. You can use variables in your message template to insert data from the third-party system.

Once you have created a message template, you can create a webhook workflow. To do this, follow these steps.

1. Create a Message Template.

Message Template



TEMPLATE NAME *

Put a name to track it later

LOCALE *

English (US)

TEMPLATE CATEGORY *

Utility

Marketing

Auth/OTP

HEADER TYPE *

No Header

MESSAGE BODY (1024)*

Custom Fields

Variables

Name

FOOTER TEXT

Provide text for footer (60)

BUTTON

None

Call To Action

Quick Reply

FOOTER TEXT

Provide text for footer (60)

BUTTON

None

Call To Action

Quick Reply

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- Go to Bizfair Dashboard and navigate to the Bot manager section.
- Navigate to the Message Template section.
- Click on `Create` and give the template a name.

- Write the message body, including a promo code (e.g. 20% off) and variable placeholders for products.
- Save the message template, ensuring it's approved by WhatsApp.

2. Set Up Webhook Workflow.

Workflow Details
Send WhatsApp template message based on data received from 3rd party webhook call

Workflow Details

WORKFLOW NAME

WHATSAPP ACCOUNT *

MESSAGE TEMPLATE *

system_abandoned_cart_reminder_new (none)

Create Workflow

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- Access the Webhook Workflow in Bizzfair.
- Create a new workflow, giving it a name.
- Select the WhatsApp account from which messages will be sent.
- Choose the message template you created in Step 1.
- Click on `Create Workflow` to generate a Webhook Callback URL.

Copy the URL and paste that URL to your desired websites (such as Shopify, Woo Commerce, or Elementor From) and call back the URL option to get the data from that website.

Now, when you receive sample data, you will have to map it.